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Good Decisions Webinar:

AI's time-to-market quagmire

Why Enterprises Struggle to Scale AI Innovation

Jay Combs, VP Marketing, ModelOp
Dave Trier, VP Product, ModelOp

The AI ecosystem is expanding at an accelerating rate

AWS took 10 years to reach 1 million users—ChatGPT took 5 days



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Enterprises are racing to deploy GenAI, including LLMs, SLMs,
and Agentic AI, but without enterprise-wide control,
you're scaling risk — not innovation

The 2025 AI Governance Benchmark Report

- Corinium Global Intelligence surveyed **100 senior leaders at enterprise-level organizations** based in the US, Canada, and multinational corporations
- Respondents were **C-suite executives accountable for AI, data, innovation, and transformation** in Financial Services, Healthcare, Life Sciences, Pharma, Biotech, Consumer Packaged Goods, Logistics, Manufacturing, Energy, and Retail sectors
- Respondents answered 14 questions about their investments in, and views of, **generative AI and AI governance**
- [Skip McCormick](#), CTO of Cornerstone Technologies and former Managing Director of Data Science and Governance at BNY Mellon, and [Jim Olsen](#), CTO of ModelOp, provided analysis and insights

AI's Time-to-Market Quagmire:

Why Enterprises Struggle to Scale AI Innovation

Insights from 100 senior AI and data leaders pursuing robust frameworks to manage risk while boosting innovation – and why some are getting left behind

[Download for free here](#)

Despite investment, there's a big gap between AI ambition and execution

7 key findings to help navigate the AI time-to-market quagmire

A failure of operationalization

1. So many use cases, but only a handful in production so far
2. Long lead times: 6–18 months to launch GenAI

Why are enterprises stuck?

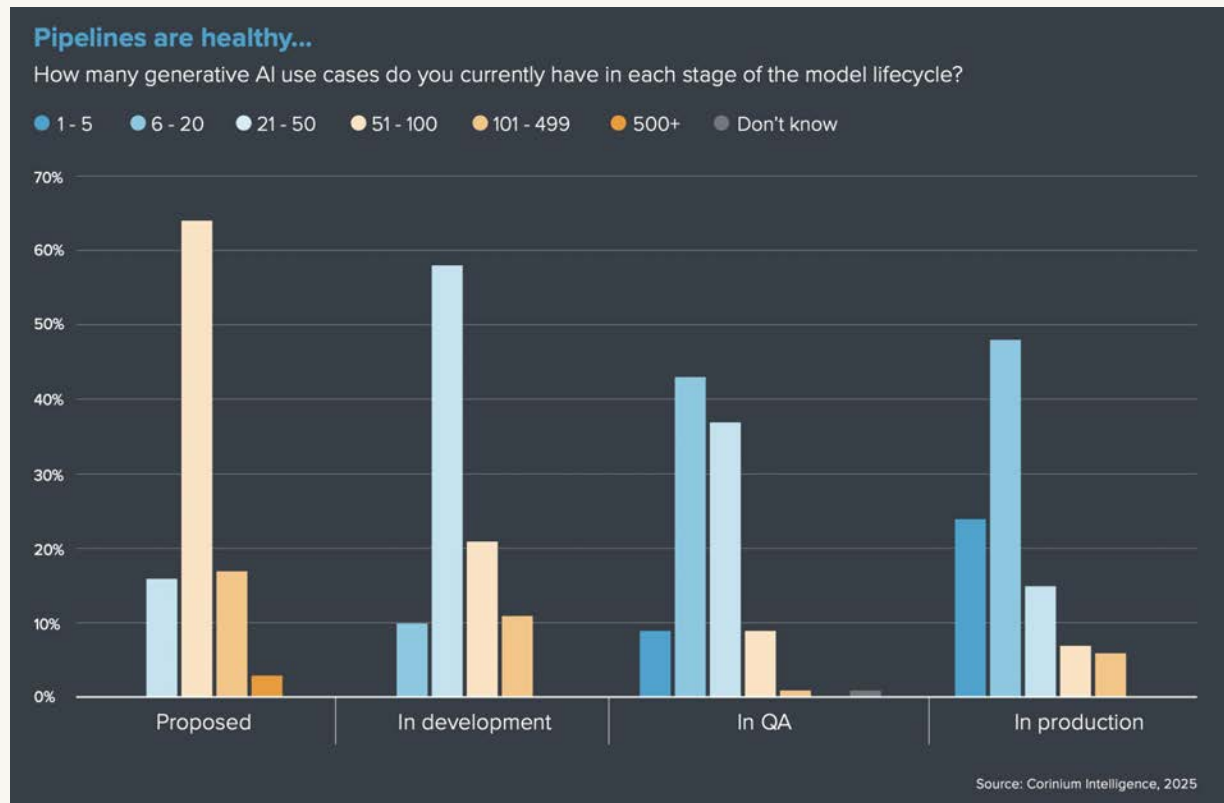
3. Fragmented systems, lack of visibility and orchestration
4. Inconsistent AI assurance
5. Questionable traceability

The strategic shift

6. Innovation is taking a bigger role in AI governance; significant budget
7. Governance is a tool to accelerate and scale AI with proper control and trust

Key findings

So many use cases, but only a handful in production so far



80%

of enterprises have **at least 51 generative AI use cases** in the proposal phase, but most only have only a handful of production use cases

“Are you directing these tools toward the most profitable use cases? Do your clients even care about these implementations? Is anyone measuring their impact?”

Skip McCormick
Chief Technology Officer, Cornerstone Technologies

Critical question

How can companies best scale their AI efforts?

STEVEN ROSENBUCH

Companies Are Struggling to Drive a Return on AI. It Doesn't Have to Be That Way.

Successful AI adoption begins with a targeted approach, and proceeds with careful orchestration and scaling across the organization

By Steven Rosenbush [Follow](#)
April 26, 2025 8:00 am ET

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ILLUSTRATION: THOMAS R. LECHLEITER/WSJ, ISTOCK

Key Points

What's This? ⓘ

- AI adoption is high, with 78% of companies using it in at least one function, but financial returns are limited.
- Private generative AI investment reached \$33.9 billion, but companies face a 'productivity paradox' with AI projects.
- Companies should target specific outcomes, break work into AI-enabled tasks, align them to KPIs, and scale across the organization.

- Only 1% of U.S. companies that have invested in AI report that they have scaled their investment, while 43% report that they are still in the pilot stage.
- "One cannot expect significant productivity gains at the pilot level or even at the company unit level. Significant productivity improvements require achieving scale"
– Lareina Yee, senior partner and director at the McKinsey Global Institute

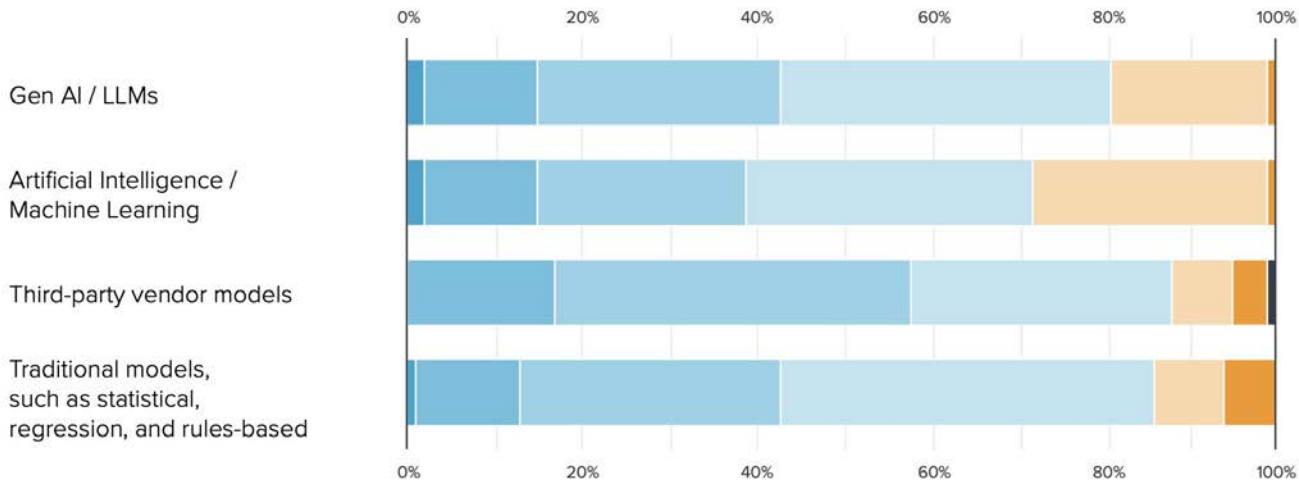
Key findings

Long lead times: 6–18 months to launch GenAI

Most initiatives take at least 6 months

On average, how long does it take for specific AI and model initiatives to go from intake to production?

● < 1 month ● 1 - 3 months ● 3 - 6 months ● 6 - 12 months ● 12 - 18 months ● 18+ months ● Don't know



Source: Corinium Intelligence, 2025

6-18 months

The amount of time that the majority of enterprises – **56%** – take to get a generative AI project **into production**

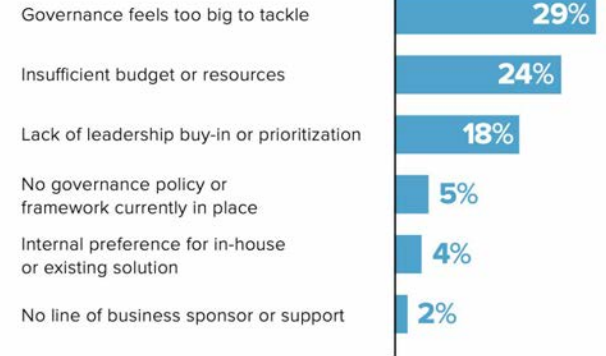
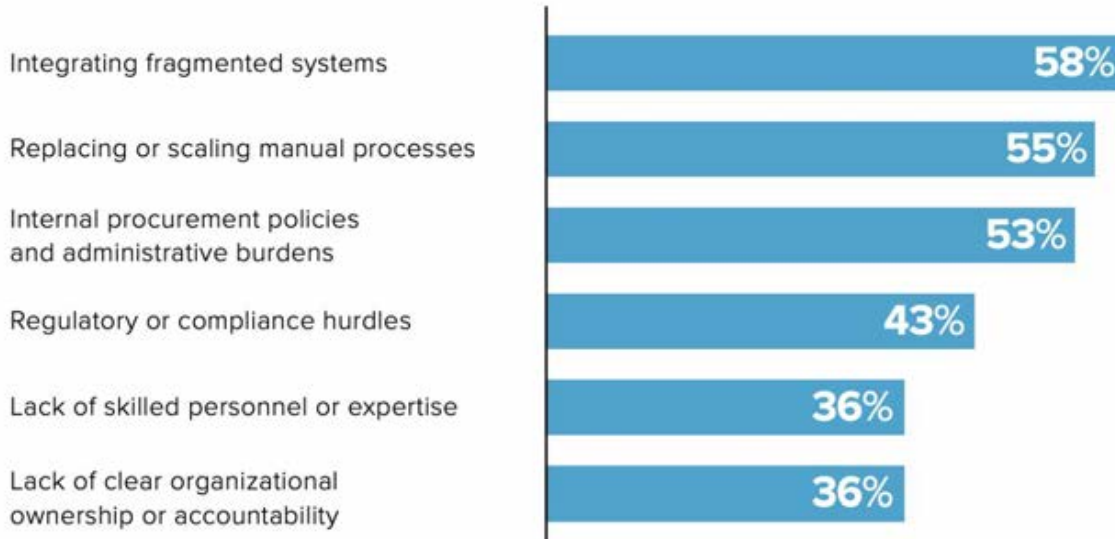
“I’ve seen it happen repeatedly – someone builds a great model, and when they’re ready to put it into production, they suddenly realize it has to comply with model risk management and governance. They try to bypass the process, but when the Fed audits them, it’s a different story.”

Skip McCormick
Chief Technology Officer, Cornerstone Technologies

Perceived hurdles to governance

Fragmented systems are a major hurdle

What are the biggest challenges your organization faces in adopting new AI governance software/platforms?



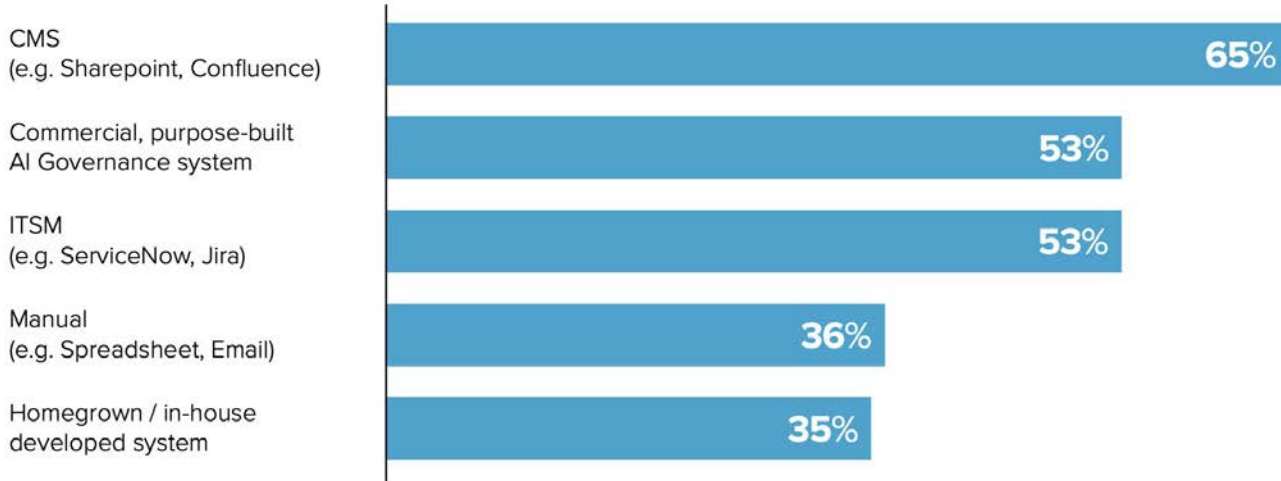
Source

Key findings

Fragmented systems, lack of visibility and orchestration

The proposal phase is unmethodical

How are you currently doing AI use case intake?



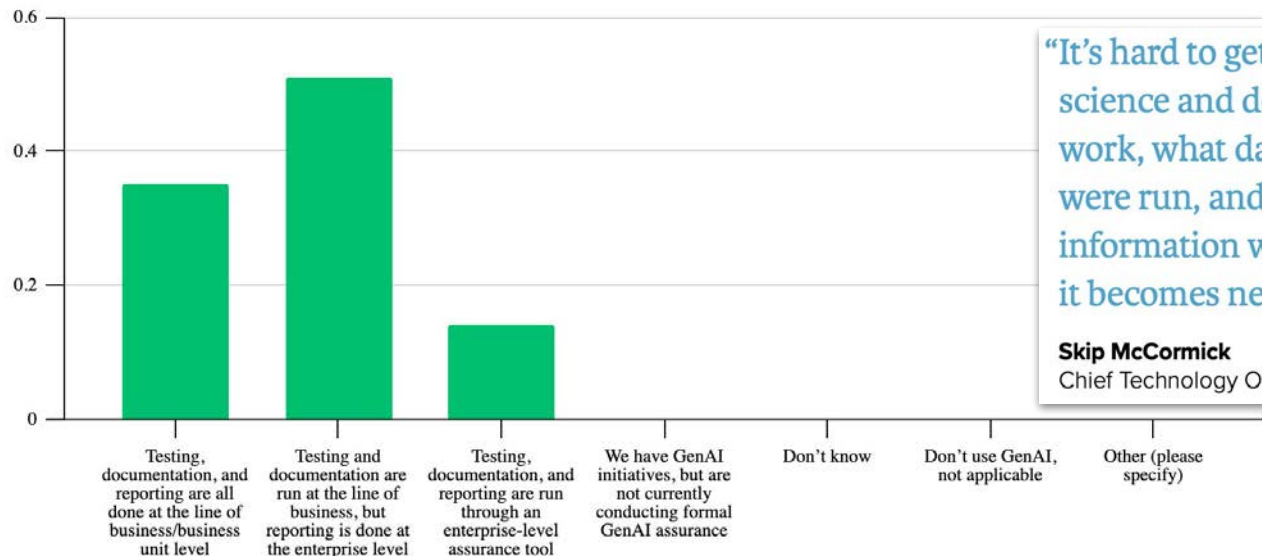
Source: Corinium Intelligence, 2025

Most enterprises surveyed are using at least two methods for use case intake – with an **average of 2.4 per respondent**.

Key findings

Inconsistent AI assurance

How does your organization demonstrate that your GenAI initiatives are performing as expected (i.e. GenAI assurance)?



“It’s hard to get data scientists to stop doing data science and document their models – how they work, what data they’re based on, what tests were run, and so on. If you don’t capture that information while it’s fresh in their minds, it becomes nearly impossible to get later.”

Skip McCormick

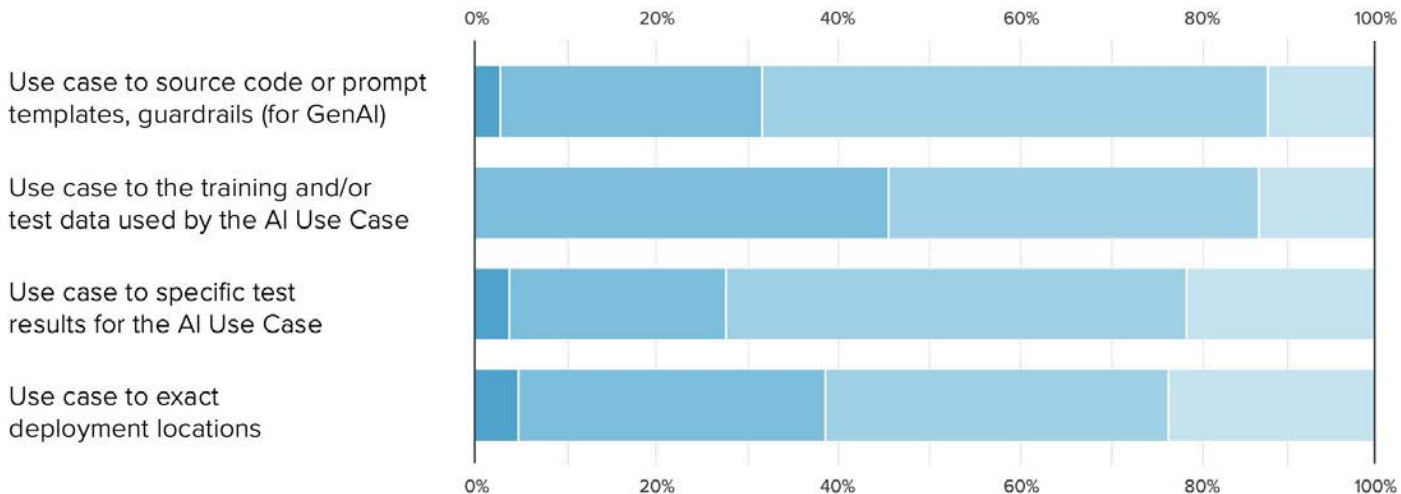
Chief Technology Officer, Cornerstone Technologies

Questionable traceability

Limited visibility of deployment locations

How confident are you that your organization has full traceability between use cases, their technical assets, and their deployments for all AI systems used across the organization?

● Complete confidence ● High confidence ● Moderate confidence ● Limited confidence



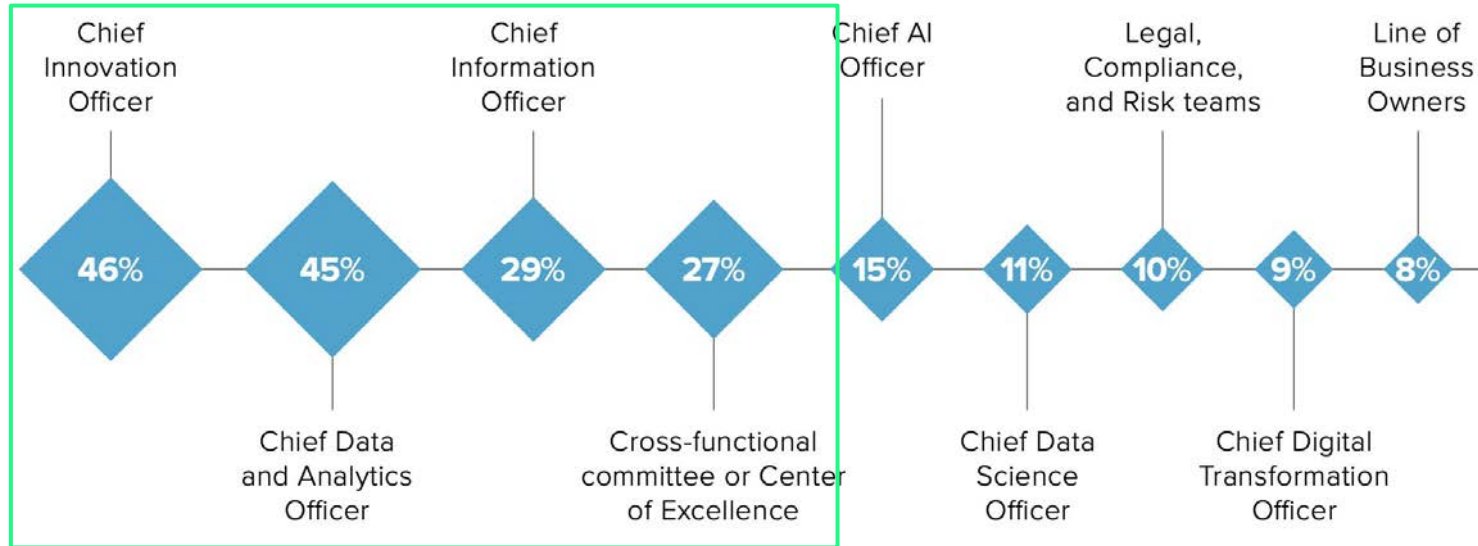
Source: Corinium Intelligence, 2025

Key findings

Innovation is taking a bigger role in AI governance

Chief Innovation Officers control budgets

Which office in your organization is primarily responsible for AI governance (controls program and software budgets and is accountable for AI initiatives)?



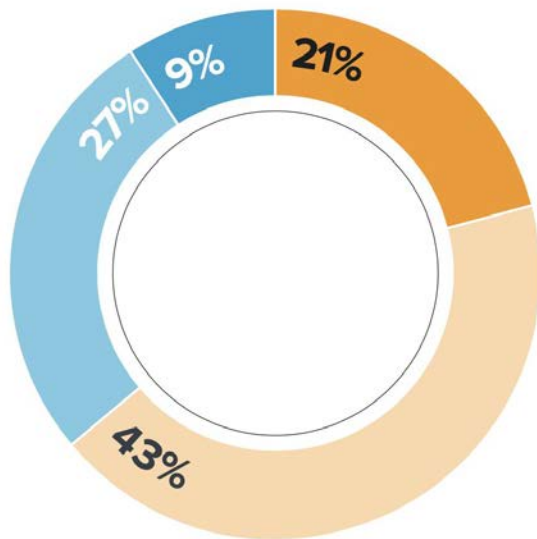
Source: Corinium Intelligence, 2025

Significant budget

The \$5m+ club

How much has your entire organization budgeted for AI Governance Software for the upcoming year?

● <\$100K ● \$100K to <\$250K ● \$250K to <\$1M ● \$1M to <\$5M ● \$5M+



Source: Corinium Intelligence, 2025

Prescription for change

- **Early governance adoption accelerates GenAI projects and ROI**
- **Apply lifecycle management and governance at the enterprise level**
- **Innovative leaders take the reins with AI lifecycle automation and governance**

Speed, scale, and trust for AI/ML, LLMs, SLMs, Agentic AI, and beyond

ModelOp is the AI control tower for enterprises



ModelOp: The leading AI lifecycle automation and governance software

Visibility

Inventory & dashboards

Control

Lifecycle automation

Assurance

Monitoring & reporting





Thank you

Jay Combs

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